



RHINELANDER
AREA CHAMBER OF COMMERCE

Sponsorship Guide

2023



**A GUIDE TO HOW YOU CAN
GET INVOLVED WITH
CHAMBER EVENTS & PROGRAMS**

Opportunities for Businesses Large & Small

Sponsoring provides your business with brand awareness, recognition, and possible media exposure all while making a statement that you are invested in your community.

Event Sponsorships



Annual Awards Gala & Fundraiser

Each January, the Rhinelander Area Chamber of Commerce celebrates area businesses and individuals for their impact on the Rhinelander Community.

Sponsorship - \$500

Includes: Spoken message during event program, logo on event website, social media acknowledgement, Table of 6 at the event with preferred seating and 12 door prize entries.

Gold - \$1000

Includes: 20'X10' space, logo inclusion on posters and all advertising, plus bronze level benefits.

Up North Community Expo

The Up North Community Expo is the Northwoods' newest venture. Held in the Hodag Dome, this all-new expo held in March, invites businesses and organizations from all over the northwoods to showcase their product or service.

Silver - \$750

Includes: 10'X10' space, logo inclusion on posters, plus bronze level benefits.

Bronze - \$300

Includes: Logo on event website, social media acknowledgement & recognition at the event.

Event Sponsorships

Hodag Heritage Festival

For its 3rd year in May, we'll be celebrating our beloved Hodag and all the history and pride the Rhinelander community embraces.



Home of the Hodag Level - \$750+

Includes: Logo on event poster, logo on print advertising, visit from the Hodag/photo op at your business prior to the event, hodag themed presence at event/activity (if desired) and previous level benefits.

Hodag Growl Level- \$500-749

Includes: On-air radio mention, banner recognition at event plus previous levels benefits.

Hodag Den Level - \$200 - 499

Includes: Social media recognition plus Kelly Green level benefits.

Kelly Green Level - \$1 - 199

Includes: Inclusion on website.

Event Sponsorships

Van Gogh - \$1000 - 1 Available

Includes: Exclusive naming of the event (Your Business Presents the Art Fair), free 10'X10' space, if desired plus previous levels benefits.

Picasso - \$500

Includes: Logo inclusion on posters and advertising plus Monet benefits.

Monet - \$250

Includes: Logo on event website, social media acknowledgement and banner at event.

Art Fair on the Courthouse Lawn

Over 4,000 people attend this annual event that includes over 100 arts and crafts booths, kids activities, plenty of food and entertainment. Coincides with Rhinelander Car Show.



Rhinelander Car Show

The Second Saturday in June Car Show draws 4,000 spectators to the Rhinelander community with over 150 unique vehicles entries. Coincides with the Art Fair on the Courthouse Lawn.

In-Kind sponsorship and additional sponsorship levels are available
- Please contact Linda Krebsbach, car show coordinator for more details - (715) 360-3481.



Cruiser - \$500

Includes: Logo recognition on t-shirt plus previous levels benefits.

Classic - \$250

Includes: Logo and link on website plus Trophy level benefits.

Trophy - \$75

Includes: Naming of an awarded trophy at the event, social media recognition, and at event thank you.

Event Sponsorships

Holidays with the Legends

In Early December, Santa joins us at the Rhinelander Chamber for a photo op with our festive Hodag Statue. Cookies and hot chocolate are served.



Reindeer - \$250 - 1 Available

Includes: Presence at event if desired, logo inclusion on all advertising plus the Elf level benefits.

Program Sponsorships

Chamber Bucks Program

Our Chamber Bucks Program is a FREE program that ensures money is spent locally and helps build our area's economy. In 2021, over \$60,000 of Chamber Bucks were sold.

\$500 - 1 Available

Includes: Logo inclusion on Chamber Bucks webpage and on the list of participating businesses accepting chamber bucks.

\$250 - 4 Available

Includes: Exclusive naming of 1 week of the Buy Local Campaign, logo inclusion on website and in e-newsletter and social media inclusion.

Buy Local Campaign

Each July, features the launch of a multi-week citywide campaign to promote local businesses and challenge locals and visitors to support their friends and neighbors by investing in our community.

Program Sponsorships

Business Education Series

This is a newly expanded initiative. Every other month, area businesses and professionals will gather together to learn more regarding a specified education topic.

Past topics include: Social media marketing and customer service training.

\$250 - 6 Available

Includes: Logo inclusion on business education series webpage, recognition at event, recognition on any event advertising, and 2 reserved seats for 1 class.



\$150 - 9 Available

Includes: Special recognition at 1 month of the LOC Program, logo inclusion on website and in e-newsletter and social media inclusion.

Leadership Oneida County

LOC is a nine-month program that will cultivate and prepare emerging leaders in Oneida County. It creates an awareness of services and organizations within our County, and reinforces an individual's call to civic responsibility and citizen involvement.



2023 Sponsorship Form

Please check which events and levels your business would like to sponsor in 2023.

Please fill out the attached sponsorship form and return via mail or email to:

Rhineland Area Chamber of Commerce

P.O. Box 795, Rhineland, WI 54501

Phone: 715-365-7464

director@rhinelandchamber.com

RACC will reach out to confirm

naming of dates or activities, secure

logos and confirm your sponsorship.

Thank you.

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Annual Awards Gala & Fundraiser

☐ \$500

Up North Community Expo

☐ \$1000 - Gold

☐ \$750 - Silver

☐ \$300 - Bronze

Hodag Heritage Festival

☐ \$750+ - Home of the Hodag

☐ \$500 - Hodag Grown

☐ \$200-499 - Hodag Den

☐ \$1-199 - Kelly Green

Art Fair on the Courthouse Lawn

☐ \$1000 - Van Gogh

☐ \$500 - Picasso

☐ \$250 - Monet

Rhineland Car Show

☐ \$500 - Cruiser

☐ \$250 - Classic

☐ \$75 - Trophy

Holidays with the Legends

☐ \$250 - Reindeer

Chamber Bucks Program

☐ \$500

Buy Local Campaign

☐ \$250

Business Education Series

☐ \$250

Leadership Oneida County

☐ \$150

Total Sponsorship: \$