

Hodag Heritage Festival Vendor Requirements

Saturday May 16, 2026

Vendors open 9am to 6pm—Food Vendors open 9 am to 7 pm
Pioneer Park, Rhinelander, WI



**Presented by the
Rhinelander Area Chamber of Commerce,
the Pioneer Park Historical Complex, and
The Hodag Store**

Overview

- ◆ The Chamber reserves the right to make booth location adjustments as deemed necessary for the successful operation of the event.
- ◆ Booth spaces may not be transferred, sold or sublet.
- ◆ No electricity or security is provided.
- ◆ All sales activities and displays must be confined to exhibitor booth space.
- ◆ All participants are responsible for making sure their exhibition area is clean of waste during and after the event. **NEW: ALL exhibitor waste MUST be placed in designated dumpster shown on map. Any excessive spills/mishaps on the grounds must be reported to the Chamber staff for proper cleanup.**
- ◆ Exhibitors shall furnish their own tables, chairs and tent canopies.
- ◆ All participants will refrain from the operation of any machine, or to project sound at a level, which might be objectionable or interfere with the overall success and enjoyment of the event.
- ◆ All participants will provide any safety guards, shields, or precautions to prevent possible injury to event attendees, residents and visitors (includes tent weights).
- ◆ All participants agree not to distribute any dangerous or harmful articles of any kind.
- ◆ *No refunds will be issued. Event held rain or shine.*

Products Sold and Character of Event

The Hodag Heritage Festival is promoted as a family friendly event so we ask that vendors take that into consideration when choosing items for their booths. The Chamber reserves the right to question, deny and remove any exhibitor and/or products that do not comply with the rules and integrity of the event.

Failure to comply with the rules may result in expulsion from the show without refund.

- ◆ Items not allowed for sale or display include: items related to violence, nudity, or sexually explicit content.
- ◆ Exhibitor booths are required to contain at least a small selection of Hodag, Folklore/Cryptid, Rhinelander, or northwoods/logging items. Additional items may also be on display or for sale.
- ◆ **As a festival, we must comply with the Oneida County Health Department (OCHD) in their food vendor regulations. Once your food booth app is received the Rhinelander Chamber will send you an email with an OCHD form, as well as a checklist to keep in your food stand the day of the event. More details on this will come in the email.**
- ◆ **Comply with all State, County and City ordinances which govern the operation of public events.**

Exhibitor Application Acceptance

- ◆ New exhibitors must send pictures of products to be sold, to the Chamber with their application in order for Hodag Heritage Committee/Chamber staff to deem products acceptable. Food Vendors must provide a complete list of items to be sold.
- ◆ If Exhibitors participated in a previous show, photos are not required.

Booth Prices and Sizes

Single: 10'x10' - \$60

Food Single: 10'x10' - \$100

Double: 10'x20' - \$80

Food Double: 10'x20' - \$200

Set Up - 6:30 am to 8:30 am

- ◆ Early Set Up is Prohibited
- ◆ **ALL PARTICIPANTS MUST CHECK IN at the Chamber booth BEFORE setting up.**
- ◆ Chamber staff will direct you to your assigned space. Vehicles must be moved to designated area immediately after unloading.
- ◆ Vehicles must be parked no later than 8:30 a.m. in designated parking areas
- ◆ **Vendors MUST provide their own weights/blocks for their tents**
- ◆ Certain areas will be barricaded for concession & safety purposes. No vehicles are allowed to move inside the barricades during vendor open times for safety purposes.
- ◆ *Please Be Cooperative and Respectful of Fellow Exhibitors.*

Tear Down

Food Vendor Tear Down—7pm, Other Vendor Tear Down —6pm

- ◆ No tables or materials may be removed before your end time
- ◆ Exhibitors may park near their booth for loading AFTER your end time.
- ◆ **Vehicles must be moved immediately after loading, or they will be towed at the owner's expense.**

Applications will be reviewed by the Chamber, if there are any issues with the application you will be contacted. YOU WILL RECEIVE CONFIRMATION WITHIN ONE MONTH. CONFIRMATIONS ARE SENT OUT BI-WEEKLY CLOSER TO THE EVENT. This application shall become a contract upon acceptance by the Rhinelander Area Chamber of Commerce and upon receipt of full payment of registration fee.

www.RhinelanderChamber.com

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FIRST NAME: _____ LAST NAME: _____

REQUIRED S-240 VENDOR INFORMATION (If vendor does not have a WI Seller permit number and claims their sales are tax exempt, exemption code number needs to be provided by the vendor)

Exemption Codes: 1) Exempt sales only or display only

3) Nonprofit occasional sales exemption

2) Multi-level marketing company pays sales tax

4) Exempt occasional sales

WI Seller's Permit # (15 digits starting with 456): _____ SSN (last 4 digits): _____

FEIN (last 4 digits): _____ EXEMPTION CODE: _____

LEGAL BUSINESS NAME (If not Sole Proprietor): _____

DOING BUSINESS AS (DBA) NAME (If applicable): _____

PHONE #: _____ MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

MULTI-LEVEL MARKETING COMPANY (if Claiming Code 2 Above): _____

EXHIBITOR BOOTHS ARE REQUIRED TO CONTAIN AT LEAST A SMALL SELECTION OF FOLKLORE/CRYPTID, RHINELANDER, HODAG, OR NORTHWOODS/LOGGING THEMED ITEMS. PLEASE CHECK THE BOX(ES) OF ITEMS YOU WILL CARRY.

ADDITIONAL ITEMS MAY ALSO BE ON DISPLAY OR FOR SALE.

☐ FOOD (no theme needed) ☐ FOLKLORE/CRYPTID ☐ RHINELANDER ☐ HODAG ☐ NORTHWOODS/LOGGING

COMPLETE DESCRIPTION OF ALL ITEMS OR FOOD BEING SERVED: (Please include pictures of the products for all Non-Food Items)

BOOTH LOCATION REQUESTED FOR THE 2026 HODAG HERITAGE FESTIVAL: _____

(We will do our best to accommodate requests but they are not guaranteed—we reserve the right to make adjustments as deemed necessary)

BOOTH SPACES WILL BE ASSIGNED WHEN YOU CHECK IN WITH THE CHAMBER UPON ARRIVAL.

Food Vendor - ☐ Single: 10' x 10' - \$100 ☐ Double: 10' x 20' - \$200

Vendor - ☐ Single: 10' x 10' - \$60 ☐ Double: 10' x 20' - \$80

FULL PAYMENT AND S-240 INFORMATION MUST BE INCLUDED TO RESERVE BOOTH SPACE. NO EXCEPTIONS.

Food Vendors: HEALTH DEPARTMENT FORMS WILL BE EMAILED TO YOU ONCE THIS APP IS RECEIVED.

By signing this application, I assume all responsibility for my exhibit and hereby release the Rhinelander Area Chamber of Commerce, Chamber employees and volunteers, the event sponsor and its employees and volunteers, the City of Rhinelander and Oneida County from claims of loss or damage of any kind. I have read the terms of the Hodag Heritage Festival and I understand and agree to comply with the requirements and rules.

By signing this application, I hereby release and agree to hold harmless the Rhinelander Area Chamber of Commerce, Chamber employees and volunteers, the event sponsor and its employees and volunteers, the City of Rhinelander and Oneida County from any damage to my property or any personal injury which I or my employees/helpers may sustain while participating at the Hodag Heritage Festival. Further, I agree to abide by the rules for participation as listed in this agreement. I understand that failure to follow the policies and guidelines may result in expulsion from the Hodag Heritage Festival and face any legal action that may result from the Exhibitor's actions. I agree to be responsible for all applicable local, state and federal taxes. I understand that the Chamber and related organizations do not carry insurance to cover personal property, and that all exhibit materials and products related to the Hodag Heritage Festival are stored and displayed at the my own risk. The Rhinelander Area Chamber of Commerce suggests all Exhibitors maintain their own insurance. The Chamber will not be responsible for the safety of property from theft, damage from fire, water, storm or any other causes. Participants are advised to carry insurance for loss and public liability. Participants are charged with knowledge of all applicable laws, ordinances and regulations. The Chamber reserves the right to restrict exhibits because of noise, method of operation, materials, or for any reason that becomes objectionable. The Chamber also reserves the right to prohibit or evict participants who may detract from the general character of the Hodag Heritage Festival as a whole. The Chamber will not provide any refunds. In the event of flood, fire, strike, riot, civil commotion, and act of God, other uncontrollable circumstance, the Chamber may decide to cancel the event. Otherwise, the festival will be held rain or shine on Saturday, May 16, 2026. **THERE IS NO RAIN DATE.**

Signature: _____ Date: _____

CHECK PAYABLE TO: RACC (Rhinelander Area Chamber of Commerce)

POST OFFICE BOX 795 | RHINELANDER, WI 54501 | 715-365-7464 | www.RhinelanderChamber.com

Chamber Use Only -

Date Received _____ Booth Content Accepted ☐ Payment Amount _____ Type of Payment _____ Staff _____